



REGEM VILLAGRACIA

Graduated with High Honor - ATEC Technological College

CAREER OBJECTIVE

To lead, challenge, and be challenged in an opportunity, particularly in the field of multimedia, web development and advertising that contributes to the outstanding growth of a business.

SKILLS

- Conceptualizing marketing themes, storyboarding, promotion plans and presentation development.
- Knowledgeable in design trends and general advertising culture with a proven ability to deliver great work on time and on budget.
- Developing creative copy and digital collaterals as well as monitoring of campaign activity.
- Creating brand guidelines, promotional video/animation, out of home advertisements, and other business materials.
- Proficient in most graphic design applications & well informed in digital print production.
- Innovative thinker with an eye for details, harmony of colors and sounds.
- Adept at server-side & front-end web development including maintenance.

EXPERIENCE

- Produced designs that captured the essence of marketing identities:
 - Corporate Logos
 - Booth Layouts
 - Video Promotions
 - Business Collaterals
- Design & develop websites for personal and business use:
 - Business Websites
 - Social Media & Blog Sites
 - CMS/Bulletin/Forum
 - Server Setup & Maintenance
- Composed & produced music in genres ranging from Symphonic to Pop:
 - Original Compositions & Adaptations
 - Orchestral Arrangements
 - Background Effects/Music for Videos

- MAY 2020** PRESENT
CREATIVE DIRECTOR - BITMON ADVERTISING AGENCY
123 Brgy. San Roque, Baliwag, Bulacan
- OCT 2019** UNTIL MAY 2020
CREATIVE LEAD - BE GLOBAL E-COMMERCE CORPORATION
500A Altura Street, Sampaloc, Manila
- JUN 2018** UNTIL OCTOBER 2019
VISUAL ARTIST - CAMERAHaus
Xitrix Tower, 23 Detroit Street, Brgy. Pinagkaisahan, Quezon City
- JAN 2017** UNTIL JUNE 2018
CREATIVE HEAD - PASCUAL GROUP OF COMPANIES
Rm. 816, Pacific Century Tower, Quezon Ave, Quezon City
- DEC 2015** UNTIL JANUARY 2017
MULTIMEDIA ARTIST - CROWN ASIA CHEMICALS CORPORATION
Rm. 1808 President Tower, 81 Timog Avenue, Quezon City
- 2014** 3 MONTHS
GRAPHIC ARTIST INTERN - ADS BISHOP
Malolos Shopping Arcade, Paseo del Congreso, Malolos City

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APPLICATIONS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE PREMIERE



ADOBE AFTER EFFECTS



ADOBE INDESIGN



ADOBE XD



FIGMA



SPARK AR STUDIO



FL STUDIO / AUDITION



AUTODESK MAYA



GOOGLE SKETCHUP

